

Exhibit G

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Publishers Clearing House Buyers Masterfile Mailing List

Publishers Clearing House offers promotionally responsive buyers of quality magazines and merchandise in this masterfile.

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SEGMENTS		COUNTS THROUGH 10/31/2022
3,620,503	TOTAL UNIVERSE / BASE RATE	\$100.00/M
700,000	AVG. MONTHLY HOTLINE BUYERS	+ \$15.00/M
1,384,837	QUARTERLY HOTLINE BUYERS	+ \$10.00/M
44,778	MONTHLY CHANGE OF ADDRESS	+ \$15.00/M

DESCRIPTION

Publishers Clearing House offers promotionally responsive and credit-worthy buyers of quality magazines and merchandise at affordable prices. They are buyers of general merchandise, collectibles, audio, jewelry, horticultural items, books, videos and magazines. These buyers are generated from PCH's various sweepstakes mailings and are ideal prospects for general merchandise, publishing, fundraising, credit card, home, garden, children & family, music & book clubs, health & beauty, sports, travel, inspirational, gifts & collectible offers.

PROFILE/DEMOGRAPHICS:

Buyers of a wide variety of general merchandise and magazine subscriptions. Source: 100% direct mail sweepstakes generated!

Gender: 70% Female; 30% Male.

Average sale: 30.00

Selectable by Product Category, New to File, Multibuyers, COAs, Dollar Amount and Paid.

ORDERING INSTRUCTIONS

- To order this list, contact your List Broker and ask for NextMark List ID #96245 or [click here to place your request](#).
- Use NextMark [List Order Entry Software](#) or Bionic [Media Planning Software](#)
- 5,000 NAME MINIMUM ORDER \$0.00 MINIMUM PAYMENT
- NET NAME IS ALLOWED

POPULARITY:	100
MARKET:	CONSUMER
CHANNELS:	
SOURCE:	DIRECT MAIL SOLD
PRIVACY:	UNKNWN
DMA?:	YES - MEMBER
STATUS:	PREFERRED PROVIDER
GEO:	USA
GENDER:	70% FEMALE 30% MALE

SELECTS

COA'S	
DOLLAR AMOUNT	
KEYING	\$2.00/M
MULTI-BUYERS/NEW TO FILE	\$10.00/M
PAID	\$10.00/M
PRODUCT CATEGORIES	\$10.00/M
RUNNING CHARGES	\$10.00/M
STATE/SCF/GENDER	\$8.00/M
ZIP	\$10.00/M
ZIP +4	\$3.00/M

ADDRESSING

KEY CODING	\$2.00/M
SECURE FTP	\$50.00/F

RELATED LISTS

- HEARTLAND AMERICA
- TV GUIDE
- CMC - THE CONSUMER MARKETING CONNECTION
- NATIONAL MAGAZINE EXCHANGE ACTIVE RESPONDERS
- WILAND PUBLISHING/SUBSCRIBER DATABASE
- WALTER DRAKE MASTERFILE
- I-BEHAVIOR DATABASE
- ALLIANT DIRECT AUDIENCES - MASTERFILE
- SEVENTH AVENUE BUYERS
- CONSUMER REPORTS

Exact Data
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Your customized list

Marketing made easy with curated email lists, postal lists, and phone lists

Get your list today!
877-972-4876

- PLEASE INQUIRE ABOUT EXCHANGE
- PLEASE INQUIRE ABOUT REUSE
- CANCELLATION FEE AT \$100.00/F

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